



ANIMAL RIGHTS FLAG DESIGN CONTEST

OBJECTIVE: To design a flag to serve as a visual representation of the animal rights movement.

ELIGIBILITY: Contest is open to residents of the United States who have reached the age of majority in their state at the time of entry.

CONTEST DATE: The Contest starts on October 15, 2014 and ends 11:59 p.m. EST February 15, 2015.

HOW TO SUBMIT: The design may be created in any medium and should be in color. Flag designs should be 8.5" x 11" (letter size). Entries may be submitted in the form of a jpg, gif, png or pdf file format by email to mac@maineanimalcoalition.org or sent by mail to **Maine Animal Coalition, P.O. Box 6683, Portland, Maine 04101**. Three entries are allowed per person. A brief explanation of the symbolism contained in the design is permitted. Entrants must submit their full contact information (full name, mailing address, phone number, email address).

SUBMISSIONS WILL NOT BE RETURNED.

All SUBMISSIONS MUST BE ORIGINAL. All submissions must be entrant's own original design and creation, executed solely by the entrant, and may not have been entered in any other contest or won any other award; may not have been published previously; and may not be subject to any rights of any other parties.

JUDGING: The Board of the Maine Animal Coalition shall select the winning designs. The criteria that will be used to select the winning entries are best visual representations of the animal rights movement, practicality as a flag design, and overall appeal.

HELPFUL HINTS: Learn all you can about the animal rights movement and vexillology –the study (including design) of flags. To learn more about flag design go to nava.org (North American Vexillological Association) and read its guide to flag design, ***Good Flag, Bad Flag***.

PRIZES: The First Prize Winner will receive \$1,000, the Second Prize Winner will receive \$500 and the Third Prize Winner will receive \$250.

The potential winners will be notified on or about March 15, 2015. The potential winners are subject to verification and shall execute an Affidavit of Eligibility/Compliance & Publicity/Liability Release, and W-9. Potential winners must also execute a Copyright Assignment in order to irrevocably transfer all rights, title and interest in the winning designs. Potential winners shall return properly signed documents described herein within ten days of the date of the sending of the notice or the potential winners will forfeit the prizes in their entirety and alternate potential winners may be selected according to the criteria stated herein. Entrants agree that Maine Animal Coalition has the sole right to decide all matters and disputes arising from this Contest and that all decisions of Maine Animal Coalition are final and binding. After verification, the First, Second and Third Prize winners will be posted on Maine Animal Coalition's website,

www.maineanimalcoalition.org.

LEGAL RIGHTS to FLAG DESIGNS

By entering the contest you are agreeing to all contest rules and you are irrevocably granting Maine Animal Coalition and its assigns, the unconditional, unlimited and perpetual right and permission to use or not use your contest entry or any portion of it, as submitted or as modified in any way in Maine Animal Coalition's sole discretion without additional compensation, notice to or approval from you. Winners shall transfer all rights, title and interest in the winning designs.

YOU REPRESENT, UNDERSTAND AND ACKNOWLEDGE THAT YOU WILL NOT BE PAID FOR OR RECEIVE ANY FORM OF COMPENSATION OR ROYALTY IN EXCHANGE FOR GRANTING MAINE ANIMAL COALITION THESE RIGHTS OR FOR ANY SUBSEQUENT USE OF SUCH CONTEST ENTRY BY MAINE ANIMAL COALITION OR ITS ASSIGNEES, OTHER THAN ANY PRIZE THAT MAY BE AWARDED TO A WINNER.

Entry also constitutes permission to use winner's name and likeness for publicity purposes without further compensation.

PRIVACY POLICY

Any personally identifiable information collected during an entrant's participation in the contest will be collected by Maine Animal Coalition and used by it for purposes of the proper administration and fulfillment of the contest.

LIMITATION OF LIABILITY

By entering this contest you agree to release, discharge and hold harmless the Maine Animal Coalition and its Board of Directors from all claims, losses and damages arising out of your participation in this contest. Use of any website or email involved in this contest is at user's own risk. Maine Animal Coalition reserves the right to cancel, suspend or modify the contest, if necessary, due to technical problems. Contest is void where prohibited by law.