

2014 BIENNIAL

INSTALLATION ART BY FLORIDA ARTISTS

AWARDS & DEADLINES

AWARDS

Best of Show	\$3,000
Second Place	\$1,200
Honorable Mention	\$500
People's Choice	\$500

TIMELINE

Postmark deadline for entries

May 5, 2014

Notification of acceptance or decline

May 23, 2014

Installation of works

July 8-17, 2014

Opening reception

July 19, 2014, 5-8 p.m.

Deinstallation of works

October 20-24, 2014

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INSTALLATION ART BY FLORIDA ARTISTS

College of Central Florida
APPLETON
MUSEUM *of* Art

July 19-October 19, 2014

AppletonMuseum.org 352-291-4455

CALL FOR WORKS

The Appleton Museum of Art, College of Central Florida in Ocala, FL is accepting submissions of installation art for our 2014 Biennial. Eight to twelve works will be selected by juror Matthew McLendon, Ph.D., and on view to the public at the museum, July 19-Oct. 19, 2014.

DETAILS

WORKS SUBMITTED FOR CONSIDERATION MUST BE:

- Recent, dated 2013 or later, may not have been exhibited more than one time and not been in a recent juried exhibition.
- Installed by the artist with the assistance of museum staff.
- Inclusive of all necessary equipment, hardware or other components required for installation.
- Adaptable to the Appleton Museum's Edith-Marie Appleton Gallery space.
- Adjustable in volume, if sound is a component, to co-exist with other installation pieces in the exhibition.
- Maintenance-free during the course of the exhibition.
- Installed and removed during the weeks specified in the timeline.
- Able to occupy a space no bigger than 14'x14'x14'.
- Safe for museum visitors.
 - Works must not contain living, organic, toxic, flammable or otherwise inherently dangerous material (please provide details of electrical components with submission)
- This call is open to Florida artists only.
- Entries must be postmarked or emailed no later than May 5, 2014.
- All works must be complete in conception at the time of submission and instructions of the installation of the work must be provided. No incomplete works, project proposals or works displayed recently in Central Florida will be considered.
- Transportation, lodging, meals and other expenses are at the expense of the artist, as is the expense of the objects and materials to be included in the work submitted.
- Due to space limitations in the museum's galleries, only one work per artist will be considered for this exhibition.
- The installation of works MUST be completed by July 17 to allow for press preview. Any work not installed by this date will be disqualified and removed from the exhibition. At the conclusion of the exhibition, all works MUST be removed by the artist no later than October 24. Works (and any material or equipment submitted with them) not retrieved by the artist will be discarded.
- Work that has been sold, after acceptance or while installed in the Biennial, must remain on display for the duration of the exhibition.
- Artists are responsible for the installation of their work of art. Appleton Museum staff may assist in the installation within a 9-5 p.m., Monday-Friday work day schedule.
- Insurance will be provided once the works are on view in the Edith-Marie Appleton Gallery at the Appleton Museum of Art. The museum will not be held responsible for damage due to inherent vice, age or disrepair of equipment used in the installation work or poor construction materials. In addition, if the work involves direct tactile contact on behalf of the viewer, continual manual use of audiovisual equipment, etc. the work will not be insured.
- A brochure will be produced with each artist included and a photograph of the work on exhibit. Each artist will receive 20 copies of this brochure gratis.

SELECTION PROCESS

The juror for this Biennial, devoted to Florida installation art, is Matthew McLendon Ph.D.

Matthew McLendon received his M.A. and Ph.D. from the Courtauld Institute of Art, University of London. While completing his doctoral thesis on the manifestos of the Italian Futurists, Dr. McLendon served as Interim Curator of Adult Learning at Tate Britain. Currently, he is Curator of Modern and Contemporary Art at The John and Mable Ringling Museum of Art in Sarasota, FL under the aegis of Florida State University. While at The Ringling, he has overseen the permanent installation of *Joseph's Coat* and the *Skyspace* by renowned artist James Turrell. He also curated numerous exhibitions including *R. Luke DuBois-Now*, *Sanford Biggers: Codex*, *Zimoun: Sculpting Sound*, and *Beyond Bling: Voices of Hip-Hop in Art*, among others. Dr. McLendon is faculty at Florida State University where he teaches graduate seminars in contemporary art and museum practice and is adjunct faculty at New College of Florida, the State Honors College.

The juror will select the Best of Show, Second Place and Honorable Mention award winners once they are installed. The winner of the People's Choice Award will be determined by visitors voting throughout the course of the exhibition and announced via newsletter at the conclusion of the exhibition.

SUBMISSION GUIDELINES

ELECTRONIC SUBMISSION

- Submit digital images of up to three works, one to three views of each image, in .jpg format, 300 dpi, 600 pixels in height or width via email or cd,. Name the image in this format: last name_image number_title.jpg.
- Image list including image number, artist name, title, media, dimensions (in feet, height x width x depth), date, value of work and other applicable notes as plain text, Word document, or PDF.
- Current professional resume or c.v. and a one-paragraph artist statement as plain text, Word document or PDF.
- Non-refundable entry fee of \$50 sent separately by mail (make check payable to The Appleton Museum of Art).

SLIDES OR PRINTED PHOTOGRAPHS WILL NOT BE ACCEPTED.

Incomplete or late applications will not be accepted. Images submitted for consideration may be used by the Appleton Museum of Art for publicity purposes. Submission constitutes agreement to the rules and details as published in this prospectus and to the use of your image for publicity purposes. All entrants will be notified of the results of the selection process in a timely manner. Please do not call about the status of your application. Submission materials from the selected artists will become part of the permanent record of the exhibition and will not be returned.



MAIL SUBMISSION MATERIALS TO:

Ruth Grim
Curator of Exhibitions
Appleton Museum of Art
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Ocala, FL 34470
grimr@cf.edu

Partial view of the Edith-Marie Appleton Gallery at the Appleton Museum of Art.