

# ITALIAN FAMILY FESTA'S

## *Madonnari Sidewalk Chalk Contest*



**SATURDAY, APRIL 13TH, 2013**

### RULES AND INFORMATION / **Professional Chalk Artist Application**

1. **Eligibility/** This contest is for adults and students over age 13. Younger artists (children ages 12 & under) are welcome as non-juried participants in 'kids' zone' at Festa. Chalk will be available for sale for kids zone participants.
2. **Theme/** Required art theme for 2013 is *"Italian Culture/Venice, Italy"*.
3. **Registration/ Pre-registration is required.** Registration ends Monday, April 8th, 2013.
4. **Cost/ Free** for preregistered chalkers. **Preregistered Chalkers** will also receive free Saturday admission to Italian Family Festa for artist only. There will be a fee for those who register on day of.
5. **Awards/ Cash prizes for each category.** Judging categories: **Best in Show, Best Rendering of a Masterpiece (please provide a copy of original artwork posted next to chalk version), Best 3D effect, Best use of color, Best Amateur and Best Student work.** Judging based on first impression, creativity, originality, skill, and use of color. Winning squares are selected by a panel of guest judges. Exact cash prize amounts will be determined closer to event date.
6. **Materials/** Artists are required to bring all of their own materials **INCLUDING ARTISTS' OWN CHALK. Only solid, non-toxic chalk pastels permitted.** No spray fixatives allowed. 3D Chalk is permitted. The primary design of a square must be created in chalk. No materials may be used that emit offensive odors or cause potential annoyances to other participants or festival goers. Artists' responsibility to keep exhibit area will be free from unnecessary debris and mess throughout the day.
7. **3D/** Three-dimensional elements may be incorporated into square designs; however, additions must not exceed the square area and may be no taller than two feet. Three-dimensional elements must be removed by the artist no later than the close of the Festa, 6 pm Sunday, April 14<sup>th</sup>, 2013.
8. **Restrictions/** Art must be family-friendly. No nudity or profanity. No stenciling. No political or commercial advertising statements please. Each drawing must remain within the designated square area. Organizers have the right to disqualify and/or remove any inappropriate art or writing as they may deem necessary.
9. **Saturday Schedule/** Artists MUST sign-in at the Sidewalk Chalk tent, from 10:00-12:00p.m. on Saturday, April 13<sup>th</sup>, 2013. Chalk Contest to start at 10:00am. Artists may draw from 10:00 a.m. -- 3p.m. **Professional chalkers may sign in as early as 8am on Saturday.** Judging begins at 3:00 p.m. Awards: approx. 4:15 p.m. Main Stage.
10. **Signature/** Title & Artist signature visible within square.
11. **Sponsorship (optional)/ Sponsor name may be advertised within the artist's square. See application for more detail (\$75)**
12. **Sunday - Chalk art to remain on display for viewers on day 2, (4/14/13) of Italian Family Festa.**

# 2013 ITALIAN FAMILY FESTA'S

## MADONNARI SIDEWALK CHALK CONTEST



### ARTIST REGISTRATION/ PROFESSIONAL OR AMATEUR ARTISTS~

YOUNG CHILDREN (12 AND UNDER) ARE WELCOME AS NON-JURIED PARTICIPANTS IN 'KIDS' ZONE' AT FESTA. CHALK WILL BE AVAILABLE FOR YOUNG CHILDREN PARTICIPANTS ONLY.

2013 REQUIRED THEME: "ITALIAN CULTURE/VENICE, ITALY"

ARTIST'S NAME(S): \_\_\_\_\_

ARTISTS (NON-STUDENTS) MUST REGISTER IN \*PROFESSIONAL OR AMATEUR\* CATEGORY\*  
(PLEASE CIRCLE ONE)

EMAIL: \_\_\_\_\_

PREFERRED PHONE: \_\_\_\_\_

NAME OF ARTWORK: \_\_\_\_\_

CHALK SPACE SIZE: 4X6VERTICAL, 6X4HORIZONTAL, 8X8, OTHER \_\_\_\_\_

SUBJECT/ BRIEF DESCRIPTION OF PROPOSED ARTWORK: \_\_\_\_\_

3D CHALK WILL BE INCORPORATED INTO MY ARTWORK: YES/NO

MY ARTWORK WILL BE SPONSORED BY A BUSINESS (\$75)/ WEBSITE LINK/SIGN  
\_\_\_\_\_  
\_\_\_\_\_

**\*Each artist must bring own chalk/supplies and will receive free admission to the Italian Festa *if preregistered. Free admission is for artist only. A fee is required for those who do not preregister.***

PLEASE FAX APPLICATION WITH SIGNATURE TO 850-201-8810 OR EMAIL TO: [ADMIN@ITALIANFESTA.ORG](mailto:ADMIN@ITALIANFESTA.ORG)

I understand and agree that the Italian Family Festa, Andiamo Management, Tallahassee Auto Museum and its officers and associates are in no way responsible for my equipment and goods or my person or persons accompanying my exhibit during the time I am at the exhibit site. I agree that all my items are subject to approval by Italian Family Festa (IFF) for quality and appropriateness for a family event and that I will not display or sale items prohibited by IFF. Organizers may photograph and feature the art of the participants on festival websites & print materials alongside names of the artists/sponsors. The IFF is not responsible for damage or theft of art work or supplies. Participants may be disqualified by judges or festival officials for failure to adhere to any of the above guidelines. By affixing my signature hereon, I do agree to all terms and conditions stated above. The undersigned also agrees to defend and hold IFF (Italian Family Festa), CIAO! Capital Italian American Organization, Andiamo Management, and Tall Auto Museum and all their officers, agents, sponsors harmless from all injury, loss, costs, claims or damages to any person or property arising from, related to, or in any way connected with the participation in the Italian Family Festival.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_