

ITALIAN FAMILY FESTA'S

Madonnari Sidewalk

Chalk Contest



SATURDAY, FEBRUARY 18TH, 2012

RULES AND INFORMATION

1. **Eligibility/** This contest is for adults and students over age 16. Younger artists (children) are welcome as non-juried participants in 'kids' zone' at Festa. Chalk will be available for *kids zone* participants. Three categories: Professional madonnari, amateur, and 'mini madonnari (kids).
2. **Theme/** required art theme for 2012 is **"ITALIAN CULTURE"**.
3. **Registration/ Pre-registration is required.** Registration ends Thursday, Feb. 16, 2012
4. **Cost/ Free** for preregistered chalkers. Chalkers will also receive a Saturday pass to Italian Family Festa for themselves only.
5. **Awards/ Cash prizes for each category. Judging categories: Best in Show, Best Rendering of a Masterpiece** (please provide a copy of original artwork posted next to chalk version), **Best 3D effect, Best use of color, and Best Amateur work.** Judging based on first impression, creativity, originality, skill, and use of color. Winning squares are selected by a panel of guest judges. Exact cash prize amounts will be determined closer to event date.
6. **Materials/** Artists are required to bring all of their own materials **INCLUDING ARTISTS' OWN CHALK.** Only solid, non-toxic chalk pastels permitted. No spray fixatives allowed. 3D Chalk is permitted. The primary design of a square must be created in chalk. No materials may be used that emit offensive odors or cause potential annoyances to other participants or festival goers. Artists' responsibility to keep exhibit area will be free from unnecessary debris and mess throughout the day.
7. **3D/** Three-dimensional elements may be incorporated into square designs; however, additions must not exceed the square area and may be no taller than two feet. Three-dimensional elements must be removed by the artist no later than the close of the Festa, 6 pm Sunday, Feb. 19th, 2012.
8. **Restrictions/** Art must be family-friendly. No nudity or profanity. No stenciling. No political or commercial advertising statements please. Each drawing must remain within the designated square area. Organizers have the right to disqualify and/or remove any inappropriate art or writing as they may deem necessary.
9. **Saturday Schedule/** Artists **MUST** sign-in at the Sidewalk Chalk tent (south-side parking lot area), from 10:00-12:00p.m. Prof. madonnari only may begin as early as 8am on Saturday, February 18th, 2012. Chalk Contest to start at 10:00am. Artists may draw from 10:00 a.m. -- 3p.m. Judging begins at 3:00 p.m. Awards: approximately 4:15 p.m. Main Stage.
10. **Signature/** Title & Artist signature visible within square.
11. **Sponsorship (optional)/ Sponsor name may be advertised within the artist's square. See application for more detail.**

ITALIAN FAMILY FESTA'S MADONNARI SIDEWALK CHALK CONTEST



ARTIST REGISTRATION

ARTISTS MAY REGISTER IN ONE OF TWO CATEGORIES: **PROFESSIONAL MADONNARI OR *AMATEUR*
CHILDREN ARE WELCOME AS NON-JURIED PARTICIPANTS IN 'KIDS' ZONE' AT FESTA . CHALK WILL BE AVAILABLE FOR CHILDREN PARTICIPANTS ONLY.

ARTIST'S NAME: _____

EMAIL: _____

WEBSITE: _____

PREFERRED PHONE: _____

- 1) **CATEGORY: PROFESSIONAL MADONNARI OR AMATEUR (PLEASE CIRCLE):** (INCLUDES ITALIAN FESTA WEEKEND ENTRY FOR ARTIST & HELPERS ONLY + DRINK & MEAL PASSES-ARTISTS)
- 2) **SQUARE SIZE:** 4X6 VERTICAL (FOR AMATEUR CATEGORY), 6X4 HORIZONTAL, 8X8, 12X12,
OTHER REQUEST: _____
- 3) **NAME OF ARTWORK:** _____
- 4) **SUBJECT/DESCRIPTION OF PROPOSED ARTWORK:** _____
- 5) **OPTIONAL- # OF HELPERS/ASSISTANTS** _____ (UP TO 2 ADDITIONAL PEOPLE) / FOR
PROFESSIONAL MADONNARI ONLY
- 6) **3D WILL BE INCORPORATED INTO MY ARTWORK:** YES/NO
- 7) **NIGHTTIME EFFECTS WILL BE INCORPORATED INTO MY ARTWORK:** YES/NO
- 8) **MY SQUARE WILL BE SPONSORED:** YES/NO (INDICATE NAME OF PERSON OR BUSINESS AND WEBSITE IF APPLICABLE: _____)
- 9) **SPONSORED SQUARE (OPTIONAL) : \$75 (INCLUDES PROGRAM, WEBSITE & SQUARE ACKNOWLEDGEMENT)**
- 10) **AMOUNT ENCLOSED:** _____ (MAKE CHECK/MONEY ORDER PAYABLE TO: ITALIAN FAMILY FESTA, INC.) TOTAL AMOUNT IS DUE WITH COMPLETED AND SIGNED APPLICATION. FEES ARE NON-REFUNDABLE. APPROVAL WILL BE MAILED OR EMAILED TO YOU INDICATING ACCEPTANCE & SPACE/SQUARE LOCATION.

I understand and agree that the Italian Family Festa, Andiamo Management, John Paul II High School and its officers and associates are in no way responsible for my equipment and goods or my person or persons accompanying my exhibit during the time I am at the exhibit site. I agree that all my items are subject to approval by Italian Family Festa (IFF) for quality and appropriateness for a family event and that I will not display or sale items prohibited by IFF. Organizers may photograph and feature the art of the participants on festival websites & print materials alongside names of the artists/sponsors. The IFF is not responsible for damage or theft of art work or supplies. Participants may be disqualified by judges or festival officials for failure to adhere to any of the above guidelines. By affixing my signature hereon, I do agree to all terms and conditions stated above. The undersigned also agrees to defend and hold IFF (Italian Family Festa), CIAO! Capital Italian American Organization, Andiamo Management, and John Paul II Catholic High School and all their officers, agents, sponsors harmless from all injury, loss, costs, claims or damages to any person or property arising from, related to, or in any way connected with the participation in the Italian Family Festival.

Signature: _____

Date: _____