

AVA's commitment to supporting emerging artists remains a touchstone of the organization. Every year, AVA hosts a group exhibition of emerging visual artists from the region. This competitive exhibit is designed to support artists at critical points or crossroads in their growth and development. This opportunity is only open to artists with a well-developed, recent body of work who have not had a solo show and are not represented by a commercial gallery. The exhibit is juried by AVA's Selection Panel.

For more information about Fresh 2011, or other AVA programs, please visit avarts.org or call Lauren Goforth, Programs Assistant, at 423-265-4282 ext. 105.

Timeline

Postmark Deadline	June 30
Notifications Sent	July 15
Work Delivered to AVA	August 27-31
Opening Reception	September 10
Exhibit Ends	October 15
Pick-up Work	October 19

Fresh 2011

EMERGING ARTISTS EXHIBIT

September 9 - October 15 | Opening Reception: September 10, 5:30 - 8:00 p.m.

Material Checklist

**Materials that are illegible or incomplete will not be reviewed*

- Resume
- Artist's Statement
- Ten Digital Images
- Image List
- SASE (Self Addressed Stamped Envelope)
- Entry Fee (Free for AVA Members/\$25 for non-members)
- Signed Application Form

Payment Method

- Check or Money Order (payable to AVA)
 - Credit Card: Visa, MasterCard or Am Ex
- Name as it appears on card: _____
Card #: _____ Exp Date: _____

Applicant Information

- Name: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone Number: _____ Email: _____

Application



Please read and sign the following statement

I have read and understand all guidelines and criterion contained within this prospectus. To the best of my knowledge, I am eligible to be considered for Fresh 2011. My application packet contains my work and the information in my resume is complete and true. I understand that if accepted, it will be my responsibility to deliver my work to the AVA Gallery ready for hanging and on time, concurrent with any schedules given to me upon acceptance. If accepted, the work presented with this application is the work that will be installed in the exhibit.

Signature: _____ Date: _____

Mail completed form, fee and materials to:

Association for Visual Arts

Attn: Lauren Goforth, Programs Assistant

30 Frazier Avenue

Chattanooga, TN 37405

No person will be excluded from participation in or otherwise subjected to discrimination in regards to services, programs and employment, provided by the Association for Visual Arts based on color, national origin, sexual orientation, disability, age or religion.

Eligibility

1. Any artist working in any medium including painting, drawing, sculpture, photography, print media, ceramics, installation, fiber arts, graphic arts, and time-based works are encouraged to apply.
2. Must live within 175 miles of Chattanooga, TN
3. Displays artistic promise and commitment to their work.
4. Has never had a solo show or binding affiliation with any commercial gallery.
5. Must have a current body of work, comprised of at least 10 pieces, which the artist is able to show at the time of application.

Limitation & Restrictions

1. All work must be original and completed within the last 2 years.
2. Works must not have been previously exhibited at AVA.
3. AVA reserves the right to reject works that are misrepresented in the application process or are not properly outfitted to hang in the gallery.
4. All 2-D works must be ready to hang with hooks or screw-eyes and wire.
5. Time-based artists may have to provide their own equipment to show work.
6. AVA handles all sales transactions and receives a 30% commission from all gallery sales.
7. All works are insured while on the AVA premises.
8. All shipping or hand delivery and return of work for exhibition is the responsibility of the artist.
9. AVA reserves the right to make the final selection of all works to be displayed in the gallery.

Fees

Entry is free for AVA members. There is an entry fee of \$25 for non-members. You may pay by either credit card, check or money order.

Requirements

1. Resume
2. Brief artist's statement that is relevant to the work submitted (one page maximum).
3. Ten digital images of recent works. If necessary, please include extra detail shots of work submitted. Each image must be:
 - Saved in jpeg format (no PowerPoint presentation accepted)
 - Set color to RGB
 - Set to 200 dpi
 - No side larger than 8 inches in length
 - No larger than 1 MB per piece
 - Saved under image's titleAll images must be burned to a CD-R or DVD-R and be both Mac and PC compatible. No slides will be accepted.
4. Complete list of images in the order they are placed on the CD. For each image, include:
 - Title
 - Medium
 - Dimensions
 - Price
5. Self-addressed, stamped envelope (SASE) with proper postage and size to return application materials
6. Application fee
7. Signed application form